



May 16, 2016

Ms. Alana Joyce  
Executive Director  
AAPC  
8400 Westpark Drive, 2<sup>nd</sup> Floor  
McLean, VA 22102

Dear Ms. Joyce,

On behalf of Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA), I am writing to inform you that the Union's national Commercials Contracts Standing Committee met today to consider an extension of the waiver last approved in 2013 with the modification regarding commercials made for initial exhibition on the internet or new media as requested by Mark Mellman on behalf of the AAPC.

The committee was persuaded to approve the previous waiver to modify the internet provisions of the current contracts as they affect political and issue television and radio commercials as well as an amendment to address commercials that are made exclusively for internet or new media use. This waiver will apply for the term of the 2016 contracts pending ratification of those contracts by the eligible voting members of SAG-AFTRA.

The terms of the waiver are as follows:

- 1) Political and issue commercials related to active ballot measures that are made originally for television may be exhibited on the candidate's or sponsoring organization's web site or new media application for a payment to the performers of an additional 50% of the TV or radio session fee, (\$149.05 for radio, \$252.52 for off-camera television and \$335.85 for on-camera television). Such internet or new media exhibition may continue only for the duration of that campaign not to exceed one year and is conditional upon talent giving consent at the time of the engagement.
- 2) Political and issue commercials related to active ballot measures that are made originally for internet or new media use may be exhibited on the candidate's or sponsoring organization's web site or instagram account for example for a payment of not less than 150% of the TV or radio session fee, (\$447.15 for radio, \$757.57 for off-camera TV, and \$1,007.55 for on-camera TV). Such exhibition may continue only

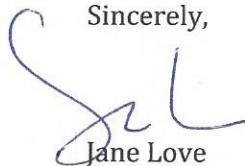
for the duration of the campaign not to exceed one year and is conditional upon talent giving consent at the time of the engagement.

- 3) Commercials made for a Presidential election, including the Primaries, are excluded from this waiver.
- 4) The commercials must be posted in a "read only" format.

As the SAG-AFTRA agreements now require payment of 375% of session for initial internet exhibition, (or \$1,082.88 for radio and \$1,893.94 and \$2,518.88 for off- and on-camera television) and 425% of session for internet or new media use supplemental to television, (\$1,268.20 for radio, and \$2,146.46 and \$2,854.73 for off and on-camera TV respectively), we are confident you will be pleased with this compromise and will be eager to share this news with your members.

Please feel free to call me with any questions you might have. You and your colleagues are valued signatory employers and we look forward to continuing cordial and mutually beneficial relations with you.

Sincerely,



Jane Love

Associate Executive Director|  
Washington - Mid Atlantic Local

Cc: Patricia M. O'Donnell  
Mathis Dunn  
Ray Rodriguez  
John McGuire  
Lori Hunt  
John Badila  
Kathryn Klvana  
Sheldon Smith