

Spanish Lang Wild Spot Exhibit

**Television Market Areas**

**Unit Weight**

Albuquerque, NM	3
Atlanta, GA	2
Austin, TX	2
Boston, MA	2
Chicago, IL	10
Dallas - Ft. Worth, TX	10
Denver, CO	3
El Centro, CA; Yuma, AZ; and Mexicali, MX (combined)	6
El Paso, TX and Juarez, MX (combined)	11
Fresno and Visalia, CA (combined)	3
Houston, TX	12
Laredo, TX and Nueva Laredo, MX (combined)	2
Las Vegas, NV	2
Los Angeles, CA	39
McAllen, TX; Brownsville, TX; and Matamoros, MX (combined)	8
Miami, FL	17
New York, NY	32
Orlando, FL	3
Philadelphia, PA	3
Phoenix, AZ	7
Puerto Rico	21
Sacramento, CA	5
San Antonio, TX	8
San Diego, CA and Tijuana, MX	13
San Francisco, CA	8
Tampa, FL	3
Washington, D.C.	3