

Wild Spot Unit Rating

Sources: Nielsen Media Research, SNL Kagan

Television Market Areas	2019 Unit Weight
Atlanta	6
Austin	2
Baltimore	3
Boston	6
Charlotte	3
Cincinnati	2
Cleveland	3
Columbus, OH	2
Dallas-Fort Worth	7
Denver	4
Detroit	5
Greenville-Spartanburg-Asheville-Anderson, NC	2
Harrisburg-Lancaster-Lebanon-York	2
Hartford-New Haven	2
Houston	6
Indianapolis	2
Kansas City	2
Las Vegas	2
Mexico/Mexico City	52
Miami	4
Milwaukee	2
Minneapolis - St. Paul	4
Montreal	4
Nashville	2
Orlando-Daytona Beach	4
Philadelphia	8
Phoenix	5
Pittsburgh	3
Portland, OR	3
Puerto Rico	3
Raleigh-Durham	3
Sacramento-Stockton	3
Salt Lake City	2
San Antonio	2
San Diego	2
San Francisco	6
Seattle-Tacoma	5
St. Louis	3
Tampa-St. Petersburg	5
Toronto	9
Vancouver, B.C.	4
Washington, D.C.	7
West Palm Beach - Ft. Pierce	2