


| 2019 AUDIO COMMERCIALS CONTRACT Audio Flex Payments - 1-yr MPU |  | PRINCIPALS |  | OFF CAMERA GROUPS |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Actor/Announcer | Solo/Duo | 3-5 | 6-8 | 9+ |
| Sessions |  | \$350.00 | \$350.00 | \$258.00 | \$228.00 | \$202.00 |
| Tags | Per Tag | \$100 | \$100 | \$73.70 | \$65.20 | \$57.80 |
|  | $\text { of } 10$ | \$800.00 | \$800.00 | \$589.60 | \$521.60 | \$462.40 |
|  | of 20 | \$1,300.00 | \$1,300.00 | \$958.10 | \$847.60 | \$751.40 |
|  | of 30 | \$1,500.00 | \$1,500.00 | \$1,105.50 | \$978.00 | \$867.00 |
|  | of 40 | \$1,600.00 | \$1,600.00 | \$1,179.20 | \$1,043.20 | \$924.80 |
|  | of 50 | \$1,750.00 | \$1,750.00 | \$1,289.75 | \$1,141.00 | \$1,011.50 |
| Mechanical Edits |  | \$350.00 | \$350.00 | \$258.00 | \$228.00 | \$202.00 |
| Use Payments - session to be applied |  |  |  |  |  |  |
| Digital Use | 4-week | \$350.00 | \$350.00 | \$258.00 | \$228.00 | \$202.00 |
|  | 8-week | \$450.00 | \$450.00 | \$331.50 | \$293.30 | \$260.10 |
|  | 13-week | \$550.00 | \$550.00 | \$405.20 | \$358.50 | \$318.00 |
|  | 6-month | \$750.00 | \$750.00 | \$552.50 | \$488.90 | \$433.60 |
|  | 1-year | \$1,100.00 | \$1,100.00 | \$810.40 | \$717.00 | \$635.90 |
| NATIONAL USE |  |  |  |  |  |  |
| Terrestrial | 4-week | \$700.00 | \$700.00 | \$515.70 | \$456.30 | \$404.70 |
|  | 8-week | \$1,150.00 | \$1,150.00 | \$847.20 | \$749.60 | \$664.80 |
|  | 13-week | \$1,450.00 | \$1,450.00 | \$1,068.20 | \$945.10 | \$838.20 |
|  | 6-month | \$2,150.00 | \$2,150.00 | \$1,583.90 | \$1,401.40 | \$1,242.90 |
|  | 1-year | \$3,700.00 | \$3,700.00 | \$2,725.80 | \$2,411.70 | \$2,139.00 |
| Combined terrestrial/digital | 4-week | \$875.00 | \$875.00 | \$644.60 | \$570.30 | \$505.80 |
|  | 8-week | \$1,375.00 | \$1,375.00 | \$1,013.00 | \$896.20 | \$794.90 |
|  | 13-week | \$1,725.00 | \$1,725.00 | \$1,270.80 | \$1,124.40 | \$997.20 |
|  | 6-month | \$2,525.00 | \$2,525.00 | \$1,860.20 | \$1,645.80 | \$1,459.70 |
|  | 1-year | \$4,250.00 | \$4,250.00 | \$3,131.00 | \$2,770.20 | \$2,456.90 |
| REGIONAL USE |  |  |  |  |  |  |
| Terrestrial - South | 4-week | \$445.96 | \$445.96 | \$328.50 | \$290.70 | \$257.80 |
|  | 8-week | \$743.27 | \$743.27 | \$547.60 | \$484.50 | \$429.70 |
|  | 13-week | \$859.10 | \$859.10 | \$632.90 | \$560.00 | \$496.60 |
|  | 6-month | \$1,268.82 | \$1,268.82 | \$934.70 | \$827.00 | \$733.50 |
|  | 1-year | \$2,199.30 | \$2,199.30 | \$1,620.20 | \$1,433.50 | \$1,271.40 |
| Terrestrial - Northeast | 4-week | \$300.00 | \$300.00 | \$221.00 | \$195.50 | \$173.40 |
|  | 8-week | \$452.00 | \$452.00 | \$333.00 | \$294.60 | \$261.30 |
|  | 13-week | \$565.00 | \$565.00 | \$416.20 | \$368.30 | \$326.60 |
|  | 6-month | \$834.46 | \$834.46 | \$614.70 | \$543.90 | \$482.40 |
|  | 1-year | \$1,446.40 | \$1,446.40 | \$1,065.60 | \$942.80 | \$836.20 |
| Terrestrial - Midwest | 4-week | \$323.16 | \$323.16 | \$238.10 | \$210.60 | \$186.80 |
|  | 8-week | \$538.60 | \$538.60 | \$396.80 | \$351.10 | \$311.40 |
|  | 13-week | \$673.22 | \$673.22 | \$496.00 | \$438.80 | \$389.20 |
|  | 6-month | \$994.29 | \$994.29 | \$732.50 | \$648.10 | \$574.80 |
|  | 1-year | \$1,723.44 | \$1,723.44 | \$1,269.70 | \$1,123.30 | \$996.30 |
| Terrestrial - West | 4-week | \$300.00 | \$300.00 | \$221.00 | \$195.50 | \$173.40 |
|  | 8-week | \$495.83 | \$495.83 | \$365.30 | \$323.20 | \$286.60 |
|  | 13-week | \$619.77 | \$619.77 | \$456.60 | \$404.00 | \$358.30 |
|  | 6-month | \$915.35 | \$915.35 | \$674.30 | \$596.60 | \$529.20 |
|  | 1-year | \$1,586.61 | \$1,586.61 | \$1,168.90 | \$1,034.20 | \$917.20 |
| Market/City Buy - see main Wild Spot - Audio Commercials Contract Rate Sheet |  |  |  |  |  |  |
| Pension \& Health Contribution Rate |  | 19\% | Discounted P\&H Rate 18.5\% |  |  |  |



