

2025 SAG-AFTRA AUDIO COMMERCIALS CONTRACT ("Audio Standard" Rates)

Year One Rates Effective 4/1/25-3/31/26

		ACTOR, ANNOUNCER	SOLO/DUO SINGER	GROUP SINGER/SPEAKER		
				3-5	6-8	9+
Sessions		\$365.00	\$365.00	\$268.90	\$237.90	\$211.10
Sessions with multi-tracking (solo/duo rate if multi-tracking with group)			\$547.50	\$403.35	\$356.85	\$316.65
Sessions with sweetening			add 100% session per track	\$403.35	\$356.85	\$316.65
Traditional Digital	4 week option	\$469.92	\$469.92	\$346.22	\$306.33	\$271.73
	8 week option	\$499.99	\$499.99	\$368.37	\$325.94	\$289.12
	1 year option	\$1,315.76	\$1,315.76	\$969.40	\$857.74	\$760.84
	solo/duo multi-tracking: \$704.88/4 wks, \$749.99/8 wks, \$1,973.64/1 yr					
Digital Plus	4 week option	\$501.85	\$501.85	\$369.75	\$327.15	\$290.19
	8 week option	\$602.22	\$602.22	\$443.69	\$392.58	\$348.23
	1 year option	\$1,605.91	\$1,605.91	\$1,183.18	\$1,046.89	\$928.62
	solo/duo multi-tracking: \$752.78/4 wks, \$903.33/8 wks, \$2,408.87/1 yr					
13 Week Wild Spot	No "Majors" - 1st Unit	\$365.00	\$365.00	\$268.90	\$237.90	\$211.10
	Units 2-25 ea	\$5.38	\$5.38	\$2.79	\$2.39	\$2.10
	Units 26-60 ea	\$4.04	\$4.04	\$2.39	\$1.84	\$1.84
	Unit 61 and thereafter	\$4.04	\$4.04	\$1.35	\$1.17	\$1.17
N.Y. Alone		\$546.46	\$546.46	\$297.17	\$263.83	\$234.16
	Units 1-35 ea	\$4.04	\$4.04	\$2.39	\$2.01	\$1.90
	Units 36 and thereafter	\$4.04	\$4.04	\$1.35	\$1.17	\$1.17
Chi or LA Alone		\$495.62	\$495.62	\$297.17	\$263.83	\$234.16
	Units 1-35 ea	\$4.04	\$4.04	\$2.39	\$2.01	\$1.90
	Units 36 and thereafter	\$4.04	\$4.04	\$1.35	\$1.17	\$1.17
Two of NY,Chi,LA		\$666.53	\$666.53	\$354.95	\$272.28	\$242.29
	Units 1-60	\$4.04	\$4.04	\$2.01	\$2.01	\$1.90
	Units 61 and thereafter	\$4.04	\$4.04	\$1.35	\$1.17	\$1.17
All Three-NY,Chi,LA		\$842.17	\$842.17	\$395.42	\$305.95	\$272.28
	Units 1-60	\$4.04	\$4.04	\$2.01	\$2.01	\$1.90
	Units 61 and thereafter	\$4.04	\$4.04	\$1.35	\$1.17	\$1.17
8 Week Wild Spot	No "Majors" - 1st Unit	\$365.00	\$365.00	\$268.90	\$237.90	\$211.10
	Units 2-25 ea	\$4.29	\$4.29	\$2.66	\$2.27	\$2.01
	Units 26-60 ea	\$3.23	\$3.23	\$2.27	\$1.74	\$1.74
	Unit 61 and thereafter	\$3.23	\$3.23	\$1.28	\$1.10	\$1.10
N.Y. Alone		\$437.14	\$437.14	\$282.31	\$250.66	\$222.44
	Units 1-35 ea	\$3.23	\$3.23	\$2.27	\$1.90	\$1.82
	Units 36 and thereafter	\$3.23	\$3.23	\$1.28	\$1.10	\$1.10
Chi or LA Alone		\$396.52	\$396.52	\$282.31	\$250.66	\$222.44
	Units 1-35 ea	\$3.23	\$3.23	\$2.27	\$1.90	\$1.82
	Units 36 and thereafter	\$3.23	\$3.23	\$1.28	\$1.10	\$1.10
Two of NY,Chi,LA		\$533.22	\$533.22	\$337.20	\$258.66	\$230.16
	Units 1-60	\$3.23	\$3.23	\$1.90	\$1.90	\$1.82
	Units 61 and thereafter	\$3.23	\$3.23	\$1.28	\$1.10	\$1.10
All Three-NY,Chi,LA		\$673.73	\$673.73	\$375.64	\$290.62	\$258.66
	Units 1-60	\$3.23	\$3.23	\$1.90	\$1.90	\$1.82
	Units 61 and thereafter	\$3.23	\$3.23	\$1.28	\$1.10	\$1.10
Network Program Comm'ls	1 week unlimited use	\$617.59	\$617.59	\$463.47	\$463.47	\$463.47
	4 weeks unlimited use	\$1,001.93	\$1,001.93	\$770.52	\$688.99	\$629.45
	8 weeks unlimited use	\$1,596.00	\$1,596.00	\$1,227.98	\$1,096.98	\$983.15
	13 weeks unlimited use	\$1,980.55	\$1,980.55	\$1,523.31	\$1,362.05	\$1,247.82
	26 uses in 13 weeks	\$990.35	\$990.35	\$761.48	\$680.93	\$622.24
	39 uses in 13 weeks	\$1,491.41	\$1,491.41	\$1,044.25	\$932.18	\$846.84
	13 weeks use on across-the-board programs	\$2,073.90	\$2,073.90	\$1,594.82	\$1,426.24	\$1,306.64
Regional Network	ncl. at least 1 of NY, LA, CHI	\$1,195.15	\$1,195.15	\$1,195.15	\$1,075.69	\$967.43
Program Comm'ls - 13 weeks	No "Majors"	\$1,195.15	\$1,195.15	\$560.23	\$560.23	\$560.23
Local Program Uses		\$396.67	\$396.67	\$396.67	\$396.67	\$396.67
Dealer	26 weeks	\$987.00	\$782.97	\$510.45	\$408.46	\$255.31
	8 weeks	\$493.47	\$391.49	\$255.24	\$204.23	\$127.66
	Sound Effects Performers - Session + Initial 26-weeks' use	\$312.63				
	Sound Effects Performers - Session + Initial 8-weeks' use	\$296.65				
Foreign Use (18 months use)		\$724.09	\$724.09	\$419.97	\$289.63	\$231.61
Single Market Commercials	60 min session + 13 weeks	\$251.53				
	additional 13 week cycle	\$251.53				
	1 year prepaid use	\$754.69				
	Singers only - 5 comm'ls in 90 min session + 1 year use		\$1,006.27	\$782.19	\$667.30	\$575.54
	Singers only - additional 26 weeks after 1st year		\$415.92	\$322.32	\$270.44	\$228.72
Demos, Copy Tests, Non-Air	1 hr session	\$251.53				
	Actors/Announcers - Add'l 1/4 hour	\$62.88				
	Singers only - 2 hr session, max 4 comm'ls		\$253.81	\$165.91	\$165.91	\$165.91
	Singers - Add'l 1/2 hour or commercial		\$63.46	\$41.46	\$41.46	\$41.46
HEALTH & RETIREMENT CONTRIBUTION: 23.5%	SOUND EFFECTS PERFORMERS		AUDITIONS		EDITING AND DUBBING	
DISCOUNTED H&R RATE: 19.95%	1st hour:	\$280.67	Over 1 hr, per 1/2 hr:	\$39.30	Tags:	\$151.04
	Add'l hour:	\$187.13	3rd+ calls, 1st hour:	\$78.60	Local identifiable contact	
	1/2 hr segments:	\$93.60	Add'l time, per 1/2 hr:	\$39.30	numbers, URLs, QV codes only:	
	Dealer-Session + init 26 wks use:	\$312.63	CREATIVE SESSION CALLS		Tags 2-25:	\$151.04
	Dealer-Session + init 8 wks use:	\$296.65	Minimum fee 1st hr:	\$326.77	Tags 26-50:	\$108.39
	Dealer - 8 weeks:	\$129.10	Additional 1/2 hr:	\$163.42	Tags 51+:	\$59.15
	Dealer - 26 weeks:	\$258.20	SINGERS CONTRACTORS			
	Program:	\$167.03	When employing 3-8	\$91.25		
	Program + wild spot:	\$167.03	When employing 9+	\$182.50		
	Wild spot only:	\$122.75				
TV use:	\$538.01					

2025 AUDIO COMMERCIALS CONTRACT Year One "Audio Flex" Rates Effective 4/1/25-3/31/26		ACTOR, ANNOUNCER	SOLO/DUO SINGER	GROUP SINGER/SPEAKER		
				3-5	6-8	9+
Sessions		\$404.30	\$404.30	\$298.00	\$263.30	\$233.30
Tags	Per Tag	\$115.50	\$115.50	\$85.12	\$75.31	\$66.76
	Bundles: of 10	\$923.99	\$923.99	\$680.75	\$602.21	\$534.18
	of 20	\$1,501.48	\$1,501.48	\$1,106.13	\$978.62	\$867.96
	of 30	\$1,732.47	\$1,732.47	\$1,276.37	\$1,129.22	\$1,001.60
	of 40	\$1,847.97	\$1,847.97	\$1,361.38	\$1,204.53	\$1,068.35
	of 50	\$2,021.22	\$2,021.22	\$1,488.99	\$1,317.49	\$1,168.49
Mechanical Edits		\$404.30	\$404.30	\$298.00	\$263.30	\$233.30
Use Payments - Session to be applied						
Digital Use	4-week	\$501.85	\$501.85	\$369.75	\$327.15	\$290.19
	8-week	\$602.22	\$602.22	\$443.69	\$392.58	\$348.23
	13-week	\$802.96	\$802.96	\$591.60	\$523.45	\$464.31
	6-month	\$1,094.94	\$1,094.94	\$968.06	\$856.55	\$759.78
	1-year	\$1,605.91	\$1,605.91	\$1,183.18	\$1,046.89	\$928.62
NATIONAL USE						
Terrestrial	4-week	\$808.49	\$808.49	\$595.62	\$527.02	\$467.42
	8-week	\$1,328.23	\$1,328.23	\$978.50	\$865.78	\$767.83
	13-week	\$1,674.72	\$1,674.72	\$1,233.75	\$1,091.57	\$968.10
	6-month	\$2,483.21	\$2,483.21	\$1,829.37	\$1,618.60	\$1,435.52
	1-year	\$4,273.43	\$4,273.43	\$3,148.25	\$2,785.46	\$2,470.50
Combined terrestrial/digital	4-week	\$1,010.60	\$1,010.60	\$744.50	\$658.69	\$584.19
	8-week	\$1,588.09	\$1,588.09	\$1,169.99	\$1,035.09	\$918.09
	13-week	\$1,992.34	\$1,992.34	\$1,467.75	\$1,298.66	\$1,151.75
	6-month	\$2,916.32	\$2,916.32	\$2,148.50	\$1,900.87	\$1,685.92
	1-year	\$4,908.67	\$4,908.67	\$3,616.24	\$3,199.53	\$2,837.68
REGIONAL USE						
Terrestrial - South	4-week	\$515.07	\$515.07	\$379.41	\$335.76	\$297.75
	8-week	\$858.46	\$858.46	\$632.47	\$559.59	\$496.29
	13-week	\$992.24	\$992.24	\$730.99	\$646.79	\$573.56
	6-month	\$1,465.46	\$1,465.46	\$1,079.56	\$955.17	\$847.17
	1-year	\$2,540.15	\$2,540.15	\$1,871.30	\$1,655.66	\$1,468.44
Terrestrial - Northeast	4-week	\$346.49	\$346.49	\$255.24	\$225.80	\$200.27
	8-week	\$522.05	\$522.05	\$384.60	\$340.26	\$301.79
	13-week	\$652.56	\$652.56	\$480.70	\$425.38	\$377.22
	6-month	\$963.78	\$963.78	\$709.97	\$628.19	\$557.16
	1-year	\$1,670.56	\$1,670.56	\$1,230.75	\$1,088.91	\$965.80
Terrestrial - Midwest	4-week	\$373.24	\$373.24	\$275.01	\$243.24	\$215.75
	8-week	\$622.07	\$622.07	\$458.29	\$405.51	\$359.67
	13-week	\$777.56	\$777.56	\$572.87	\$506.80	\$449.52
	6-month	\$1,148.39	\$1,148.39	\$846.03	\$748.55	\$663.88
	1-year	\$1,990.54	\$1,990.54	\$1,466.48	\$1,297.39	\$1,150.71
Terrestrial - West	4-week	\$346.49	\$346.49	\$255.24	\$225.80	\$200.27
	8-week	\$572.68	\$572.68	\$421.92	\$373.29	\$331.02
	13-week	\$715.82	\$715.82	\$527.36	\$466.62	\$413.84
	6-month	\$1,057.21	\$1,057.21	\$778.81	\$689.05	\$611.21
	1-year	\$1,832.51	\$1,832.51	\$1,350.06	\$1,194.48	\$1,059.35
Market/City Buy - see main Wild Spot - Audio Commercials Contract Rate Sheet						
Health & Retirement Contribution Rate: 23.5%			Discounted H&R Rate: 19.95%			