

2025 SAG-AFTRA AUDIO COMMERCIALS CONTRACT ("Audio Standard" Rates)

Year One Rates Effective 4/1/25-3/31/26

| | ACTOR, ANNOUNCER | SOLO/DUO SINGER | GROUP SINGER/SPEAKER | | | |
|---|-----------------------------------|----------------------------|-------------------------------|----------------------------|--|----------|
| | | | 3-5 | 6-8 | 9+ | |
| Sessions | \$365.00 | \$365.00 | \$268.90 | \$237.90 | \$211.10 | |
| Sessions with multi-tracking (solo/duo rate if multi-tracking with group) | | \$547.50 | \$403.35 | \$356.85 | \$316.65 | |
| Sessions with sweetening | | add 100% session per track | \$403.35 | \$356.85 | \$316.65 | |
| Traditional Digital | | | | | | |
| 4 week option | \$469.92 | \$469.92 | \$346.22 | \$306.33 | \$271.73 | |
| 8 week option | \$499.99 | \$499.99 | \$368.37 | \$325.94 | \$289.12 | |
| 1 year option | \$1,315.76 | \$1,315.76 | \$969.40 | \$857.74 | \$760.84 | |
| Digital Plus | | | | | | |
| 4 week option | \$501.85 | \$501.85 | \$369.75 | \$327.15 | \$290.19 | |
| 8 week option | \$602.22 | \$602.22 | \$443.69 | \$392.58 | \$348.23 | |
| 1 year option | \$1,605.91 | \$1,605.91 | \$1,183.18 | \$1,046.89 | \$928.62 | |
| 13 Week Wild Spot | | | | | | |
| No "Majors" - 1st Unit | \$365.00 | \$365.00 | \$268.90 | \$237.90 | \$211.10 | |
| Units 2-25 ea | \$5.38 | \$5.38 | \$2.79 | \$2.39 | \$2.10 | |
| Units 26-60 ea | \$4.04 | \$4.04 | \$2.39 | \$1.84 | \$1.84 | |
| Unit 61 and thereafter | \$4.04 | \$4.04 | \$1.35 | \$1.17 | \$1.17 | |
| N.Y. Alone | \$546.46 | \$546.46 | \$297.17 | \$263.83 | \$234.16 | |
| Units 1-35 ea | \$4.04 | \$4.04 | \$2.39 | \$2.01 | \$1.90 | |
| Units 36 and thereafter | \$4.04 | \$4.04 | \$1.35 | \$1.17 | \$1.17 | |
| Chi or LA Alone | \$495.62 | \$495.62 | \$297.17 | \$263.83 | \$234.16 | |
| Units 1-35 ea | \$4.04 | \$4.04 | \$2.39 | \$2.01 | \$1.90 | |
| Units 36 and thereafter | \$4.04 | \$4.04 | \$1.35 | \$1.17 | \$1.17 | |
| Two of NY,Chi,LA | \$666.53 | \$666.53 | \$354.95 | \$272.28 | \$242.29 | |
| Units 1-60 | \$4.04 | \$4.04 | \$2.01 | \$2.01 | \$1.90 | |
| Units 61 and thereafter | \$4.04 | \$4.04 | \$1.35 | \$1.17 | \$1.17 | |
| All Three-NY,Chi,LA | \$842.17 | \$842.17 | \$395.42 | \$305.95 | \$272.28 | |
| Units 1-60 | \$4.04 | \$4.04 | \$2.01 | \$2.01 | \$1.90 | |
| Units 61 and thereafter | \$4.04 | \$4.04 | \$1.35 | \$1.17 | \$1.17 | |
| 8 Week Wild Spot | | | | | | |
| No "Majors" - 1st Unit | \$365.00 | \$365.00 | \$268.90 | \$237.90 | \$211.10 | |
| Units 2-25 ea | \$4.29 | \$4.29 | \$2.66 | \$2.27 | \$2.01 | |
| Units 26-60 ea | \$3.23 | \$3.23 | \$2.27 | \$1.74 | \$1.74 | |
| Unit 61 and thereafter | \$3.23 | \$3.23 | \$1.28 | \$1.10 | \$1.10 | |
| N.Y. Alone | \$437.14 | \$437.14 | \$282.31 | \$250.66 | \$222.44 | |
| Units 1-35 ea | \$3.23 | \$3.23 | \$2.27 | \$1.90 | \$1.82 | |
| Units 36 and thereafter | \$3.23 | \$3.23 | \$1.28 | \$1.10 | \$1.10 | |
| Chi or LA Alone | \$396.52 | \$396.52 | \$282.31 | \$250.66 | \$222.44 | |
| Units 1-35 ea | \$3.23 | \$3.23 | \$2.27 | \$1.90 | \$1.82 | |
| Units 36 and thereafter | \$3.23 | \$3.23 | \$1.28 | \$1.10 | \$1.10 | |
| Two of NY,Chi,LA | \$533.22 | \$533.22 | \$337.20 | \$258.66 | \$230.16 | |
| Units 1-60 | \$3.23 | \$3.23 | \$1.90 | \$1.90 | \$1.82 | |
| Units 61 and thereafter | \$3.23 | \$3.23 | \$1.28 | \$1.10 | \$1.10 | |
| All Three-NY,Chi,LA | \$673.73 | \$673.73 | \$375.64 | \$290.62 | \$258.66 | |
| Units 1-60 | \$3.23 | \$3.23 | \$1.90 | \$1.90 | \$1.82 | |
| Units 61 and thereafter | \$3.23 | \$3.23 | \$1.28 | \$1.10 | \$1.10 | |
| Network Program Comm'ls | | | | | | |
| 1 week unlimited use | \$617.59 | \$617.59 | \$463.47 | \$463.47 | \$463.47 | |
| 4 weeks unlimited use | \$1,001.93 | \$1,001.93 | \$770.52 | \$688.99 | \$629.45 | |
| 8 weeks unlimited use | \$1,596.00 | \$1,596.00 | \$1,227.98 | \$1,096.98 | \$983.15 | |
| 13 weeks unlimited use | \$1,980.55 | \$1,980.55 | \$1,523.31 | \$1,362.05 | \$1,247.82 | |
| 26 uses in 13 weeks | \$990.35 | \$990.35 | \$761.48 | \$680.93 | \$622.24 | |
| 39 uses in 13 weeks | \$1,491.41 | \$1,491.41 | \$1,044.25 | \$932.18 | \$846.84 | |
| 13 weeks use on across-the-board programs | \$2,073.90 | \$2,073.90 | \$1,594.82 | \$1,426.24 | \$1,306.64 | |
| Regional Network | ncl. at least 1 of NY, LA, CHI | \$1,195.15 | \$1,195.15 | \$1,195.15 | \$1,075.69 | \$967.43 |
| Program Comm'ls - 13 weeks | No "Majors" | \$1,195.15 | \$1,195.15 | \$560.23 | \$560.23 | \$560.23 |
| Local Program Uses | | \$396.67 | \$396.67 | \$396.67 | \$396.67 | \$396.67 |
| Dealer | | | | | | |
| 26 weeks | \$987.00 | \$782.97 | \$510.45 | \$408.46 | \$255.31 | |
| 8 weeks | \$493.47 | \$391.49 | \$255.24 | \$204.23 | \$127.66 | |
| Sound Effects Performers - Session + Initial 26-weeks' use | \$312.63 | | | | | |
| Sound Effects Performers - Session + Initial 8-weeks' use | \$296.65 | | | | | |
| Foreign Use (18 months use) | | \$724.09 | \$724.09 | \$419.97 | \$289.63 | \$231.61 |
| PSAs (1 year use) | | \$825.74 | \$857.45 | \$559.03 | \$447.14 | \$279.69 |
| Single Market Commercials | | | | | | |
| 60 min session + 13 weeks | \$251.53 | | | | | |
| additional 13 week cycle | \$251.53 | | | | | |
| 1 year prepaid use | \$754.69 | | | | | |
| Singers only - 5 comm'ls in 90 min session + 1 year use | | \$1,006.27 | \$782.19 | \$667.30 | \$575.54 | |
| Singers only - additional 26 weeks after 1st year | | \$415.92 | \$322.32 | \$270.44 | \$228.72 | |
| Demos, Copy Tests, Non-Air | | | | | | |
| 1 hr session | \$251.53 | | | | | |
| Actors/Announcers - Add'l 1/4 hour | \$62.88 | | | | | |
| Singers only - 2 hr session, max 4 comm'ls | | \$253.81 | \$165.91 | \$165.91 | \$165.91 | |
| Singers - Add'l 1/2 hour or commercial | | \$63.46 | \$41.46 | \$41.46 | \$41.46 | |
| HEALTH & RETIREMENT CONTRIBUTION: 23.5% | SOUND EFFECTS PERFORMERS | | AUDITIONS | EDITING AND DUBBING | | |
| DISCOUNTED H&R RATE: 19.95% | 1st hour: | \$280.67 | Over 1 hr, per 1/2 hr: | \$39.30 | Tags: | \$151.04 |
| | Add'l hour: | \$187.13 | 3rd+ calls, 1st hour: | \$78.60 | Local identifiable contact numbers, URLs, QV codes only: | |
| | 1/2 hr segments: | \$93.60 | Add'l time, per 1/2 hr: | \$39.30 | Tags 2-25: | \$151.04 |
| | Dealer-Session + Init 26 wks use: | \$312.63 | CREATIVE SESSION CALLS | | Tags 26-50: | \$108.39 |
| | Dealer-Session + Init 8 wks use: | \$296.65 | Minimum fee 1st hr: | \$326.77 | Tags 51+: | \$59.15 |
| | Dealer - 8 weeks: | \$129.10 | Additional 1/2 hr: | \$163.42 | | |
| | Dealer - 26 weeks: | \$258.20 | SINGERS CONTRACTORS | | | |
| | Program: | \$167.03 | When employing 3-8 | \$91.25 | | |
| | Program + wild spot: | \$167.03 | When employing 9+ | \$182.50 | | |
| | Wild spot only: | \$122.75 | | | | |
| | TV use: | \$538.01 | | | | |

| 2025 AUDIO COMMERCIALS CONTRACT Year One "Audio Flex" Rates Effective 4/1/25-3/31/26 | | ACTOR, ANNOUNCER | SOLO/DUO SINGER | GROUP SINGER/SPEAKER | | |
|---|----------------|---------------------|--|----------------------|------------|------------|
| | | | | 3-5 | 6-8 | 9+ |
| Sessions | | \$404.30 | \$404.30 | \$298.00 | \$263.30 | \$233.30 |
| Tags | Per Tag | \$115.50 | \$115.50 | \$85.12 | \$75.31 | \$66.76 |
| | Bundles: of 10 | \$923.99 | \$923.99 | \$680.75 | \$602.21 | \$534.18 |
| | of 20 | \$1,501.48 | \$1,501.48 | \$1,106.13 | \$978.62 | \$867.96 |
| | of 30 | \$1,732.47 | \$1,732.47 | \$1,276.37 | \$1,129.22 | \$1,001.60 |
| | of 40 | \$1,847.97 | \$1,847.97 | \$1,361.38 | \$1,204.53 | \$1,068.35 |
| | of 50 | \$2,021.22 | \$2,021.22 | \$1,488.99 | \$1,317.49 | \$1,168.49 |
| Mechanical Edits | | \$404.30 | \$404.30 | \$298.00 | \$263.30 | \$233.30 |
| Use Payments - Session to be applied | | | | | | |
| Digital Use | 4-week | \$501.85 | \$501.85 | \$369.75 | \$327.15 | \$290.19 |
| | 8-week | \$602.22 | \$602.22 | \$443.69 | \$392.58 | \$348.23 |
| | 13-week | \$802.96 | \$802.96 | \$591.60 | \$523.45 | \$464.31 |
| | 6-month | \$1,094.94 | \$1,094.94 | \$968.06 | \$856.55 | \$759.78 |
| | 1-year | \$1,605.91 | \$1,605.91 | \$1,183.18 | \$1,046.89 | \$928.62 |
| NATIONAL USE | | | | | | |
| Terrestrial | 4-week | \$808.49 | \$808.49 | \$595.62 | \$527.02 | \$467.42 |
| | 8-week | \$1,328.23 | \$1,328.23 | \$978.50 | \$865.78 | \$767.83 |
| | 13-week | \$1,674.72 | \$1,674.72 | \$1,233.75 | \$1,091.57 | \$968.10 |
| | 6-month | \$2,483.21 | \$2,483.21 | \$1,829.37 | \$1,618.60 | \$1,435.52 |
| | 1-year | \$4,273.43 | \$4,273.43 | \$3,148.25 | \$2,785.46 | \$2,470.50 |
| Combined terrestrial/digital | 4-week | \$1,010.60 | \$1,010.60 | \$744.50 | \$658.69 | \$584.19 |
| | 8-week | \$1,588.09 | \$1,588.09 | \$1,169.99 | \$1,035.09 | \$918.09 |
| | 13-week | \$1,992.34 | \$1,992.34 | \$1,467.75 | \$1,298.66 | \$1,151.75 |
| | 6-month | \$2,916.32 | \$2,916.32 | \$2,148.50 | \$1,900.87 | \$1,685.92 |
| | 1-year | \$4,908.67 | \$4,908.67 | \$3,616.24 | \$3,199.53 | \$2,837.68 |
| REGIONAL USE | | | | | | |
| Terrestrial - South | 4-week | \$515.07 | \$515.07 | \$379.41 | \$335.76 | \$297.75 |
| | 8-week | \$858.46 | \$858.46 | \$632.47 | \$559.59 | \$496.29 |
| | 13-week | \$992.24 | \$992.24 | \$730.99 | \$646.79 | \$573.56 |
| | 6-month | \$1,465.46 | \$1,465.46 | \$1,079.56 | \$955.17 | \$847.17 |
| | 1-year | \$2,540.15 | \$2,540.15 | \$1,871.30 | \$1,655.66 | \$1,468.44 |
| Terrestrial - Northeast | 4-week | \$346.49 | \$346.49 | \$255.24 | \$225.80 | \$200.27 |
| | 8-week | \$522.05 | \$522.05 | \$384.60 | \$340.26 | \$301.79 |
| | 13-week | \$652.56 | \$652.56 | \$480.70 | \$425.38 | \$377.22 |
| | 6-month | \$963.78 | \$963.78 | \$709.97 | \$628.19 | \$557.16 |
| | 1-year | \$1,670.56 | \$1,670.56 | \$1,230.75 | \$1,088.91 | \$965.80 |
| Terrestrial - Midwest | 4-week | \$373.24 | \$373.24 | \$275.01 | \$243.24 | \$215.75 |
| | 8-week | \$622.07 | \$622.07 | \$458.29 | \$405.51 | \$359.67 |
| | 13-week | \$777.56 | \$777.56 | \$572.87 | \$506.80 | \$449.52 |
| | 6-month | \$1,148.39 | \$1,148.39 | \$846.03 | \$748.55 | \$663.88 |
| | 1-year | \$1,990.54 | \$1,990.54 | \$1,466.48 | \$1,297.39 | \$1,150.71 |
| Terrestrial - West | 4-week | \$346.49 | \$346.49 | \$255.24 | \$225.80 | \$200.27 |
| | 8-week | \$572.68 | \$572.68 | \$421.92 | \$373.29 | \$331.02 |
| | 13-week | \$715.82 | \$715.82 | \$527.36 | \$466.62 | \$413.84 |
| | 6-month | \$1,057.21 | \$1,057.21 | \$778.81 | \$689.05 | \$611.21 |
| | 1-year | \$1,832.51 | \$1,832.51 | \$1,350.06 | \$1,194.48 | \$1,059.35 |
| Market/City Buy - see main Wild Spot - Audio Commercials Contract Rate Sheet | | | | | | |
| Health & Retirement Contribution Rate: 23.5% | | | <i>Discounted H&R Rate: 19.95%</i> | | | |