## 2025 SAG-AFTRA COMMERCIALS CONTRACT RATES EFFECTIVE 4/1/25 - 3/31/26

| | | | | PRINCIPALS | | ON CAMERA GROUPS | | | OFF CAMERA GROUPS | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | ON | OFF | 3-5/3+ D | 6-8 | 9+ | 3-5 | 6-8 | 9+ |
| **Session:** | | | | **$822.30** | **$618.30** | **$602.00** | **$533.00** | **$440.70** | **$348.70** | **$302.70** | **$246.80** |
| **Digital Use** | Streaming Platforms (Inclusive of All Other Digital Uses) | | 4-Week | $1,300.00 | $975.00 | $951.72 | $842.64 | $696.72 | $549.87 | $477.33 | $389.18 |
| | | | 13-Week | $3,000.00 | $2,250.00 | $2,196.28 | $1,944.55 | $1,607.81 | $1,268.92 | $1,101.53 | $898.11 |
| | | | 52-Week | $10,000.00 | $7,500.00 | $7,320.93 | $6,481.82 | $5,359.36 | $4,229.74 | $3,671.76 | $2,993.69 |
| | Traditional Digital **with Paid YouTube.com Use** | | 4-Week | $784.00 | $588.00 | $573.96 | $508.18 | $420.18 | $331.59 | $287.86 | $234.64 |
| | | | 13-Week | $1,243.20 | $932.40 | $910.13 | $805.83 | $666.29 | $525.81 | $456.46 | $372.07 |
| | | | 52-Week | $3,808.00 | $2,856.00 | $2,787.80 | $2,468.32 | $2,040.89 | $1,610.59 | $1,398.17 | $1,139.68 |
| | Traditional Digital without paid YouTube.com Use | | 4-Week | $735.00 | $551.25 | $538.09 | $476.42 | $393.92 | $310.87 | $269.87 | $219.98 |
| | | | 13-Week | $1,165.50 | $874.13 | $853.25 | $755.47 | $624.65 | $492.95 | $427.93 | $348.82 |
| | | | 52-Week | $3,570.00 | $2,677.50 | $2,613.56 | $2,314.05 | $1,913.33 | $1,509.93 | $1,310.79 | $1,068.45 |
| **Linear Domestic Use** | Cable | National Cable | 4-Week | $1,500.00 | $1,125.00 | $1,098.14 | $972.29 | $803.92 | $634.42 | $550.75 | $448.93 |
| | | | 13-Week | $4,100.00 | $3,075.00 | $3,001.57 | $2,657.59 | $2,197.38 | $1,734.09 | $1,505.39 | $1,227.08 |
| | | | 52-Week | $13,500.00 | $10,125.00 | $9,883.22 | $8,750.61 | $7,235.28 | $5,709.82 | $4,956.76 | $4,040.37 |
| | | National Cable - Single Network Only (see exclusions) | 4-Week | $801.12 | $600.84 | $586.49 | $519.27 | $429.35 | $338.85 | $294.15 | $239.83 |
| | | | 13-Week | $2,189.74 | $1,642.31 | $1,603.09 | $1,419.35 | $1,173.56 | $926.20 | $804.02 | $655.54 |
| | | | 52-Week | $7,210.12 | $5,407.59 | $5,278.48 | $4,673.47 | $3,864.16 | $3,049.70 | $2,647.38 | $2,158.49 |
| | | Local Cable: Up to 1M Subs | 4-Week | $300.00 | $225.00 | $219.63 | $194.46 | $160.78 | $126.88 | $110.15 | $89.79 |
| | | | 13-Week | $800.00 | $600.00 | $585.67 | $518.55 | $428.76 | $338.36 | $293.73 | $239.43 |
| | | | 52-Week | $3,000.00 | $2,250.00 | $2,196.27 | $1,944.58 | $1,607.84 | $1,268.85 | $1,101.50 | $897.86 |
| | | Local Cable: 1M+ - 2M Subs | 4-Week | $600.00 | $450.00 | $439.26 | $388.92 | $321.56 | $253.76 | $220.30 | $179.58 |
| | | | 13-Week | $1,600.00 | $1,200.00 | $1,171.34 | $1,037.10 | $857.52 | $676.72 | $587.46 | $478.86 |
| | | | 52-Week | $6,000.00 | $4,500.00 | $4,392.54 | $3,889.16 | $3,215.68 | $2,537.70 | $2,203.00 | $1,795.72 |
| | | Local Cable: 2M+ - 3M Subs | 4-Week | $900.00 | $675.00 | $658.89 | $583.38 | $482.34 | $380.64 | $330.45 | $269.37 |
| | | | 13-Week | $2,400.00 | $1,800.00 | $1,757.01 | $1,555.65 | $1,286.28 | $1,015.08 | $881.19 | $718.29 |
| | | | 52-Week | $9,000.00 | $6,750.00 | $6,588.81 | $5,833.74 | $4,823.52 | $3,806.55 | $3,304.50 | $2,693.58 |
| | Wild Spot | All Broadcast Markets | 4-Week | $840.00 | $630.00 | $614.95 | $544.48 | $450.20 | $355.28 | $308.42 | $251.40 |
| | | | 13-Week | $2,100.00 | $1,575.00 | $1,537.39 | $1,361.21 | $1,125.48 | $888.20 | $771.06 | $628.50 |
| | | | 52-Week | $7,560.00 | $5,670.00 | $5,534.60 | $4,900.34 | $4,051.76 | $3,197.50 | $2,775.79 | $2,262.61 |
| | | All Markets Excluding NY, LA & Chi | 4-Week | $840.00 | $630.00 | $614.95 | $544.48 | $450.20 | $355.28 | $308.42 | $251.40 |
| | | | 13-Week | $1,155.00 | $866.25 | $845.57 | $748.66 | $619.02 | $488.50 | $424.07 | $345.68 |
| | | | 52-Week | $4,200.00 | $3,150.00 | $3,074.78 | $2,722.41 | $2,250.98 | $1,776.39 | $1,542.10 | $1,257.01 |
| | Spanish Language Program Use | | 4-Week | $1,050.00 | $787.50 | $768.69 | $680.60 | $562.74 | $444.10 | $385.53 | $314.25 |
| | | | 13-Week | $3,150.00 | $2,362.50 | $2,306.08 | $2,041.81 | $1,688.23 | $1,332.29 | $1,156.58 | $942.75 |
| | | | 52-Week | $10,500.00 | $7,875.00 | $7,686.95 | $6,806.03 | $5,627.44 | $4,440.97 | $3,855.26 | $3,142.51 |
| | Dealer | | 4-Week | $735.00 | $551.25 | $538.08 | $476.43 | $393.92 | $310.86 | $269.87 | $219.98 |
| | | | 13-Week | $1,680.00 | $1,260.00 | $1,229.91 | $1,088.97 | $900.40 | $710.56 | $616.84 | $502.80 |
| | | | 52-Week | $6,510.00 | $4,882.50 | $4,765.91 | $4,219.74 | $3,489.01 | $2,753.40 | $2,390.26 | $1,948.36 |
| | Program Class A | | 1st Use | $783.10 | $588.90 | $573.30 | $507.60 | $419.70 | $332.10 | $288.30 | $235.00 |
| | | | 2nd Use | $158.21 | $123.81 | $146.61 | $125.51 | $102.76 | $79.57 | $69.13 | $56.72 |
| | | | 3rd Use | $125.51 | $98.48 | $114.80 | $104.03 | $85.06 | $74.35 | $63.63 | $51.98 |
| | | | 4-13 ea. Use | $125.51 | $98.48 | $108.37 | $97.60 | $79.90 | $67.86 | $59.24 | $48.53 |
| | | | 14- ea. Use | $60.17 | $44.74 | $37.42 | $31.83 | $25.83 | $27.08 | $25.45 | $21.10 |
| | | | 13 Use Guarantee | $1,936.67 | $1,498.38 | $1,603.07 | $1,431.73 | $1,176.02 | $974.46 | $848.07 | $693.82 |
| | | | 14-18 ea. Use | $118.65 | $90.11 | $86.74 | $75.90 | $61.99 | $57.30 | $51.66 | $42.58 |
| | 10 & 15 Second Commercials: | Uses 5&6, 10&11, ea | | $62.76 | $49.24 | $54.19 | $48.80 | $39.95 | $33.93 | $29.62 | $24.27 |
| | | Uses 15,16,& ea 4th & 5th adtl | | $30.09 | $22.37 | $18.71 | $15.92 | $12.92 | $13.54 | $12.73 | $10.55 |
| | | 13 Week Class A Maximum: | | $20,000.00 | $15,000.00 | $14,641.81 | $12,963.86 | $10,718.94 | $8,458.99 | $7,343.35 | $5,985.74 |
| | ION & Diginet | per Use | | $30.80 | $23.05 | $19.19 | $16.31 | $13.17 | $13.95 | $12.97 | $10.82 |
| | | Unlimited Use for 13 Weeks | | $5,250.00 | $3,937.50 | $3,843.47 | $3,403.01 | $2,813.72 | $2,220.49 | $1,927.63 | $1,571.26 |
| | All Other North American Linear Use | | 4-Week | $341.25 | $255.94 | $249.83 | $221.19 | $182.89 | $144.33 | $125.30 | $102.13 |
| | | | 13-Week | $1,050.00 | $787.50 | $768.69 | $680.60 | $562.75 | $444.10 | $385.53 | $314.25 |
| | | | 52-Week | $3,675.00 | $2,756.25 | $2,690.44 | $2,382.11 | $1,969.60 | $1,554.34 | $1,349.34 | $1,099.88 |
| **Theatrical/ Industrial Use** | | Up to 30 days use | | $822.30 | $618.30 | $602.00 | $533.00 | $440.70 | $348.70 | $302.70 | $246.80 |
| | | Addt'l use after 30th day | | $493.38 | $370.98 | $361.20 | $319.80 | $264.42 | $209.22 | $181.62 | $148.08 |
| | | Distribution on physical media | | $2,631.36 | $1,978.56 | $1,926.40 | $1,705.60 | $1,410.24 | $1,115.84 | $968.64 | $789.76 |
| Social Media Terms - Sideletter 9 | | | 30-day cycle | $123.35 | $92.75 | $90.30 | $79.95 | $66.11 | $52.31 | $45.41 | $37.02 |
| | | | YouTube Use | $123.35 | $92.75 | $90.30 | $79.95 | $66.11 | $52.31 | $45.41 | $37.02 |
| Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms | | | | Freely bargained for use and exclusivity | | | | | | | |
| **Foreign Use** | | | Multiple of Session | U. K.: 3 | | Europe: 2 | | | Asia/Pacific: 2 | | |
| | | | | Japan: 1 | | Rest-of-Wld: 1 | | | Worldwide: 9 | | |
| **Pension & Health Contribution Rate:** | | | | **23.50%** | | | | ***Discounted P&H Rate: 19.95%*** | | | |

# 2025 COMMERCIALS CONTRACT -- MISCELLANEOUS RATES EFFECTIVE 4/1/25 - 3/31/26

| | PRINCIPALS | | ON CAMERA GROUPS | | | OFF CAMERA GROUPS | | |
|---|---|---|---|---|---|---|---|---|
| | ON | OFF | 3-5/3+ D | 6-8 | 9+ | 3-5 | 6-8 | 9+ |
| **TAGS - 2nd through 25th, each** | $242.67 | $183.92 | | | | | | |
| 26th through 50th each | $135.45 | $102.04 | | | | | | |
| 51st and each additional | $74.14 | $55.61 | | | | | | |
| **NON-AIR COMMERCIALS (Demos)** | $616.75 | $309.15 | $451.50 | $399.75 | $330.55 | | | |
| | | Solo/Duo | | | | | | |
| Session, 2hrs/4comm'ls | | $309.15 | | | | $174.35 | $174.35 | $174.35 |
| Add per Comm'l or ½ Hr. | | $77.29 | | | | $43.59 | $43.59 | $43.59 |
| **SIGNATURES-OFF CAMERA** | | | | | | | | |
| Solo/Duo | | $1,827.57 | | | | | | |
| Groups | | | | | | $1,439.14 | $1,439.14 | $1,244.93 |
| **MULTI-TRACKING & SWEETENING** | | | | | | | | |
| Multiple Tracking | $411.15 | $309.15 | $301.00 | $266.50 | $220.35 | $174.35 | $151.35 | $123.40 |
| Sweetening | $822.30 | $618.30 | $301.00 | $266.50 | $220.35 | $174.35 | $151.35 | $123.40 |
| **PILOTS' SESSIONS** | | Studio: | $973.91 | | Location: | $1,266.62 | | |

| | | | | | |
|---|---|---|---|---|---|
| **CASTING & AUDITIONS** | | **LATE PAY DAMAGES** | | **IRS MILEAGE RATE** | $0.700 Per Mile |
| b, 1st/2nd Aud. after 1 Hr. | | | | **TOURS & PERSONAL APPEARANCES** | |
| Per ½ Hour Unit | $51.40 | Up to 25 Days: | | Per Diem | $97.00 |
| c, 3rd Aud. up to 2 Hrs per Role* | $205.60 | Per Day | $4.71 | **LOCATION MEAL ALLOWANCES** | |
| Addt'l ½ Hr Units, ea. | $51.40 | Maximum | $117.75 | Breakfast | $18.00 |
| d, 4th or addt'l Aud. -4 Hrs per Role* | $411.17 | | | Lunch | $30.00 |
| Addt'l ½ Hr Units, ea. | $51.40 | Following 25 Days | | Dinner | $48.00 |
| **No pymt due for 1st 2 hrs of 3rd or 4th audition if 3 or fewer performers called back and no performers on 1st audition* | | Per Day | $13.09 | **GROUP CONTRACTOR'S FEE** | **On Camera** **Off Camera** |
| | | | | Group of 3 to 5 | $150.49 $87.18 |
| **CREATIVE SESSION** | | **STUNT ADJUSTMENT** | | Group of 6 to 8 | $133.25 $75.68 |
| AT AUDITION: First Hour | $328.94 | | $822.30 | Group of 9 or more | $220.34 $123.38 |
| Addt'l ½ Hr Units, ea. | $164.47 | **ALLOWANCE FOR** | | **WARDROBE ALLOWANCES** | |
| AT SESSION: additional 50% of Session Rate | | **HAIRPIECE OR** | | Non-evening Wear | $21.38 |
| **DANCERS' HAZARD** First Day | $226.55 | **PERIOD STYLE HAIR** | | Evening Wear | $35.61 |
| Each Addt'l Day | $147.25 | | $43.94 | **MEAL PERIOD VIOLATIONS** | |
| **GROUP DANCER LIP-SYNCH** | $150.50 | **FLIGHT INSURANCE** | | 1st & 2nd ½ Hours, each | $27.00 |
| **DANCERS' FOOTWEAR** | $14.08 | | $14.06 | 3rd, and ea. addt'l ½ Hour | $53.00 |

## TRAVEL TIME

| TO LOCATION | FROM LOCATION | Note |
|---|---|---|
| --NO SERVICES RENDERED DAY-- $822.30 | --NO SERVICES RENDERED DAY-- $822.30 | Travel Time on Saturdays, Sundays and Holidays is paid at the otherwise appropriate rate Plus 50%. |
| --SERVICES RENDERED DAY-- | --SERVICES RENDERED DAY-- | |
| Beyond 8-hours, per ¼ Hr $25.70 | Beyond 8-hours, per ¼ Hr $25.70 | |
| | Overtime past Midnight per ¼ Hour, (Time+½) $38.55 | |

## EXTRAS

| | MAIN RATES | CABLE | | INTEGRATION | |
|---|---|---|---|---|---|
| | Unlimited | 1st Cml w/ 1 yr use | Add'l Cmls in a day | Standard | Cable (1 yr) |
| **HAND MODELS** | $684.40 | $684.40 | $171.20 | $684.40 | $505.80 |
| **GENERAL EXTRAS** | $448.70 | $448.70 | $112.20 | $448.70 | $333.20 |
| **STAND-INS** | $493.40 | $493.40 | $123.40 | | |

| | | | | | |
|---|---|---|---|---|---|
| **STANDARD OPENING OR CLOSING** | | **CROWD SCENES** | | **ALLOWANCES FOR VEHICLES, SKATES AND PROPS (Schd.D, Sect.17-I)** | |
| | $143.50 | Registered Extras Requirement 45 | | Automobile, Trailer or Motorcycle | $44.85 |
| **WET, SNOW, SMOKE, & DUST WORK** | | | | Skates and Skate Boards | $11.26 |
| | $55.91 | | | Bicycle | $15.00 |
| **BODY MAKE-UP; SKULL CAP; HAIR GOODS AND HAIRCUTS** | | **LATE PAY DAMAGES** | | Moped | $22.45 |
| | $43.94 | | | Camera | $6.85 |
| **WARDROBE AND WARDROBE MAINTENANCE ALLOWANCE** | | Up to 25 Days: | | Pet | $28.58 |
| Specified Wardrobe | $21.38 | Per Day | $4.71 | Luggage (each piece) | $6.85 |
| Evening / Period Wardrobe | $35.61 | Maximum | $117.75 | Golf Clubs & Bag | $14.95 |
| **MILEAGE ALLOWANCE** | | Following 25 Days | | Tennis Racquet | $6.85 |
| Inside Studio Zone - R/T | $8.00 | Per Day | $13.09 | Skis | $14.95 |
| Outside Studio Zone - Per Mile | $0.700 | | | Binoculars or Opera Glasses | $6.85 |
| | | | | Large Portable Radios | $6.85 |
| | | | | Books (each) | $3.10 |
| | | | | Laptop, Cell Phone/PDA, iPod/MP3 Player | $6.85 |