



THE JOINT POLICY  
COMMITTEE, LLC

**To:** All Signatories to the 2025 SAG-AFTRA Commercials Contracts  
**From:** Stacy Marcus, Chief Negotiator  
**Date:** March 4, 2026  
**Re:** 2025 SAG-AFTRA COMMERCIALS CONTRACT & AUDIO COMMERCIALS  
CONTRACT RATE SHEETS – YEAR 2

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The Joint Policy Committee (“JPC”) reminds all signatories to the 2025 SAG-AFTRA Commercials Contracts (“Contracts”) that the Year 2 rates will be in effect as of April 1, 2026.

The Year 2 rates apply to new commercials produced or created as a result of an unpermitted edit and commercials renewed following the expiration of the MPU between April 1, 2026 and March 31, 2027.

As a reminder, increases do not apply to Traditional Digital with Paid YouTube, Streaming, Class A, Local Cable, National Cable, or Single Cable Channel use rates. The complete Year 2 rate sheets are available on the JPC website [here](#).

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If you have questions regarding the information presented above, please feel free to contact Stacy Marcus, the JPC’s Chief Negotiator, at (212) 335-4930, [smarcus@jointpolicycommittee.org](mailto:smarcus@jointpolicycommittee.org); or Kim Stevens, JPC’s Director of Industry Relations, at (617) 233-7672, [kstevens@jointpolicycommittee.org](mailto:kstevens@jointpolicycommittee.org).