



## **AI and Dynamic Audio Commercial Waiver - Effective 4/1/26 - 3/31/27**

*The terms of this waiver are only applicable to dynamic audio commercials employing Digital Replicas created through artificial intelligence ("AI") from recordings of performers. Dynamic audio advertising utilizes digital technology to create customized, audio-only ads, with elements of a commercial "dynamically" changed at the time of delivery to reflect the listener's specific circumstances, such as location, weather or time of day. Standard audio commercials may not be produced under the terms of this waiver. Capitalized terms used but not defined herein have the meanings ascribed to them in the Audio Commercials Contract.*

---

### **Session**

60 minutes, \$600.60 per session, any additional session time paid in half-hour increments. Performer paid per session or per commercial recorded, whichever is greater. Session fee may not be applied towards use.

In all cases, Producer shall notify Performer of their intent to create a Digital Replica of Performer's voice and shall get the Performer's prior written consent to creation of the Digital Replica.

### **AI-created commercials**

With Performer's written consent, Producer may use Performer's Digital Replica to generate an audio performance in one or more commercials upon payment to the Performer of the following amounts: one session fee per commercial created.

This fee shall be payable irrespective of the source of the recordings used to create the Digital Replica of Performer's voice and whether the recordings are from work originally covered under a SAG-AFTRA agreement.

### **AI-created customization**

For the creation of customization elements using the performer's Digital Replica, the performer shall be compensated an additional 50% of one session fee per commercial.

### **Use Fees**

Unlimited digital and digital plus use for cycle lengths set forth below:

4-week \$521.92

8-week \$626.31

13-week \$835.08

6-month \$1,138.74

1-year \$1,670.15

### **Health & Retirement Contributions**

Due on gross compensation at the current Audio Commercials Contract rate.

### **Other**

All other terms and conditions of the Audio Commercials Contract not modified above shall apply, including for any use outside of dynamic audio technology.