2025 SAG-AFTRA COMMERCIALS CONTRACT RATES EFFECTIVE 4/1/27 - 3/31/28

				PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
				ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+
Session:				**$880.90**	**$662.30**	**$644.90**	**$570.90**	**$472.00**	**$373.50**	**$324.20**	**$264.40**
Digital Use	Streaming Platforms (Inclusive of All Other Digital Uses)		4-Week	$1,300.00	$975.00	$951.72	$842.64	$696.72	$549.87	$477.33	$389.18
			13-Week	$3,000.00	$2,250.00	$2,196.28	$1,944.55	$1,607.81	$1,268.92	$1,101.53	$898.11
			52-Week	$10,000.00	$7,500.00	$7,320.93	$6,481.82	$5,359.36	$4,229.74	$3,671.76	$2,993.69
	Traditional Digital **with Paid YouTube.com Use**		4-Week	$786.45	$589.84	$575.75	$509.77	$421.50	$332.63	$288.76	$235.37
			13-Week	$1,247.09	$935.31	$912.98	$808.35	$668.37	$527.45	$457.89	$373.24
			52-Week	$3,819.90	$2,864.93	$2,796.51	$2,476.03	$2,047.26	$1,615.63	$1,402.54	$1,143.25
	Traditional Digital without paid YouTube.com Use		4-Week	$764.40	$573.30	$559.61	$495.48	$409.68	$323.30	$280.66	$228.78
			13-Week	$1,212.12	$909.10	$887.38	$785.69	$649.64	$512.67	$445.05	$362.77
			52-Week	$3,712.80	$2,784.60	$2,718.10	$2,406.61	$1,989.86	$1,570.33	$1,363.22	$1,111.19
Linear Domestic Use	Cable	National Cable	4-Week	$1,500.00	$1,125.00	$1,098.14	$972.29	$803.92	$634.42	$550.75	$448.93
			13-Week	$4,100.00	$3,075.00	$3,001.57	$2,657.59	$2,197.38	$1,734.09	$1,505.39	$1,227.08
			52-Week	$13,500.00	$10,125.00	$9,883.22	$8,750.61	$7,235.28	$5,709.82	$4,956.76	$4,040.37
		National Cable - Single Network Only (see exclusions)	4-Week	$801.12	$600.84	$586.49	$519.27	$429.35	$338.85	$294.15	$239.83
			13-Week	$2,189.74	$1,642.31	$1,603.09	$1,419.35	$1,173.56	$926.20	$804.02	$655.54
			52-Week	$7,210.12	$5,407.59	$5,278.48	$4,673.47	$3,864.16	$3,049.70	$2,647.38	$2,158.49
		Local Cable: Up to 1M Subs	4-Week	$300.00	$225.00	$219.63	$194.46	$160.78	$126.88	$110.15	$89.79
			13-Week	$800.00	$600.00	$585.67	$518.55	$428.76	$338.36	$293.73	$239.43
			52-Week	$3,000.00	$2,250.00	$2,196.27	$1,944.58	$1,607.84	$1,268.85	$1,101.50	$897.86
		Local Cable: 1M+ - 2M Subs	4-Week	$600.00	$450.00	$439.26	$388.92	$321.56	$253.76	$220.30	$179.58
			13-Week	$1,600.00	$1,200.00	$1,171.34	$1,037.10	$857.52	$676.72	$587.46	$478.86
			52-Week	$6,000.00	$4,500.00	$4,392.54	$3,889.16	$3,215.68	$2,537.70	$2,203.00	$1,795.72
		Local Cable: 2M+ - 3M Subs	4-Week	$900.00	$675.00	$658.89	$583.38	$482.34	$380.64	$330.45	$269.37
			13-Week	$2,400.00	$1,800.00	$1,757.01	$1,555.65	$1,286.28	$1,015.08	$881.19	$718.29
			52-Week	$9,000.00	$6,750.00	$6,588.81	$5,833.74	$4,823.52	$3,806.55	$3,304.50	$2,693.58
	Wild Spot	All Broadcast Markets	4-Week	$899.81	$674.86	$658.74	$583.25	$482.26	$380.57	$330.38	$269.30
			13-Week	$2,249.52	$1,687.14	$1,646.86	$1,458.13	$1,205.62	$951.44	$825.96	$673.25
			52-Week	$8,098.27	$6,073.70	$5,928.66	$5,249.24	$4,340.24	$3,425.16	$2,973.42	$2,423.70
		All Markets Excluding NY, LA & Chi	4-Week	$899.81	$674.86	$658.74	$583.25	$482.26	$380.57	$330.38	$269.30
			13-Week	$1,237.24	$927.93	$905.77	$801.97	$663.09	$523.28	$454.26	$370.30
			52-Week	$4,499.04	$3,374.28	$3,293.70	$2,916.25	$2,411.25	$1,902.87	$1,651.89	$1,346.51
	Spanish Language Program Use		4-Week	$1,124.76	$843.57	$823.42	$729.05	$602.81	$475.72	$412.98	$336.62
			13-Week	$3,374.28	$2,530.71	$2,470.27	$2,187.18	$1,808.43	$1,427.15	$1,238.93	$1,009.87
			52-Week	$11,247.60	$8,435.70	$8,234.26	$7,290.62	$6,028.12	$4,757.17	$4,129.75	$3,366.26
	Dealer		4-Week	$787.33	$590.50	$576.39	$510.35	$421.97	$332.99	$289.08	$235.64
			13-Week	$1,799.62	$1,349.71	$1,317.48	$1,166.51	$964.51	$761.15	$660.76	$538.60
			52-Week	$6,973.51	$5,230.13	$5,105.25	$4,520.19	$3,737.43	$2,949.45	$2,560.45	$2,087.08
	Program Class A		1st Use	$783.10	$588.90	$573.30	$507.60	$419.70	$332.10	$288.30	$235.00
			2nd Use	$158.21	$123.81	$146.61	$125.51	$102.76	$79.57	$69.13	$56.72
			3rd Use	$125.51	$98.48	$114.80	$104.03	$85.06	$74.35	$63.63	$51.98
			4-13 ea. Use	$125.51	$98.48	$108.37	$97.60	$79.90	$67.86	$59.24	$48.53
			14- ea. Use	$60.17	$44.74	$37.42	$31.83	$25.83	$27.08	$25.45	$21.10
			13 Use Guarantee	$1,936.67	$1,498.38	$1,603.07	$1,431.73	$1,176.02	$974.46	$848.07	$693.82
			14-18 ea. Use	$118.65	$90.11	$86.74	$75.90	$61.99	$57.30	$51.66	$42.58
	10 & 15 Second Commercials:	Uses 5&6, 10&11, ea		$62.76	$49.24	$54.19	$48.80	$39.95	$33.93	$29.62	$24.27
		Uses 15,16,& ea 4th & 5th adtl		$30.09	$22.37	$18.71	$15.92	$12.92	$13.54	$12.73	$10.55
		13 Week Class A Maximum:		$20,000.00	$15,000.00	$14,641.81	$12,963.86	$10,718.94	$8,458.99	$7,343.35	$5,985.74
	ION & Diginet		per Use	$33.00	$24.70	$20.60	$17.50	$14.10	$14.90	$13.90	$11.60
			Unlimited Use for 13 Weeks	$5,623.80	$4,217.90	$4,117.10	$3,645.30	$3,014.10	$2,378.60	$2,064.90	$1,683.10
	All Other North American Linear Use		4-Week	$365.50	$274.20	$267.60	$236.90	$195.90	$154.60	$134.20	$109.40
			13-Week	$1,124.80	$843.60	$823.40	$729.10	$602.80	$475.70	$413.00	$336.60
			52-Week	$3,936.70	$2,952.50	$2,882.00	$2,551.70	$2,109.80	$1,665.00	$1,445.40	$1,178.20
Theatrical/ Industrial Use			Up to 30 days use	$880.90	$662.30	$644.90	$570.90	$472.00	$373.50	$324.20	$264.40
			Addt'l use after 30th day	$528.54	$397.38	$386.94	$342.54	$283.20	$224.10	$194.52	$158.64
			Distribution on physical media	$2,818.88	$2,119.36	$2,063.68	$1,826.88	$1,510.40	$1,195.20	$1,037.44	$846.08
Foreign Use			Multiple of Session	U. K.: 3 Japan: 1		Europe: 2 Rest-of-Wld: 1			Asia/Pacific: 2 Worldwide: 9		
Social Media Terms - Sideletter 9			30-day cycle	$132.14	$99.35	$96.74	$85.64	$70.80	$56.03	$48.63	$39.66
			YouTube Use	$132.14	$99.35	$96.74	$85.64	$70.80	$56.03	$48.63	$39.66
Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms				Freely bargained for use and exclusivity							
Pension & Health Contribution Rate:				**23.50%**				***Discounted P&H Rate: 19.95%***			

2025 COMMERCIALS CONTRACT -- MISCELLANEOUS RATES EFFECTIVE 4/1/27 - 3/31/28

	PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
	ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+
TAGS - 2nd through 25th, each	$259.95	$197.02						
26th through 50th each	$145.10	$109.30						
51st and each additional	$79.42	$59.56						
NON-AIR COMMERCIALS (Demos)	$660.70	$331.15	$483.70	$428.20	$354.00			
		Solo/Duo						
Session, 2hrs/4comm'ls		$331.15				$186.75	$186.75	$186.75
Add per Comm'l or ½ Hr.		$82.79				$46.69	$46.69	$46.69
SIGNATURES-OFF CAMERA								
Solo/Duo		$1,957.69						
Groups						$1,541.61	$1,541.61	$1,333.57
MULTI-TRACKING & SWEETENING								
Multiple Tracking	$440.45	$331.15	$322.45	$285.45	$236.00	$186.75	$162.10	$132.20
Sweetening	$880.90	$662.30	$322.45	$285.45	$236.00	$186.75	$162.10	$132.20
PILOTS' SESSIONS		Studio:	$1,043.26		Location:	$1,356.80		

CASTING & AUDITIONS		**LATE PAY DAMAGES**		**IRS MILEAGE RATE**	$0.700	Per Mile
b, 1st/2nd Aud. after 1 Hr.				**TOURS & PERSONAL APPEARANCES**		
Per ½ Hour Unit	$55.06	Up to 25 Days:		Per Diem	$104.00	
c, 3rd Aud. up to 2 Hrs per Role*	$220.23	Per Day	$5.05	**LOCATION MEAL ALLOWANCES**		
Addt'l ½ Hr Units, ea.	$55.06	Maximum	$126.25	Breakfast	$20.00	
d, 4th or addt'l Aud. -4 Hrs per Role*	$440.45			Lunch	$32.00	
Addt'l ½ Hr Units, ea.	$55.06	Following 25 Days		Dinner	$52.00	
**No pymt due for 1st 2 hrs of 3rd or 4th audition if 3 or fewer performers called back and no performers on 1st audition*		Per Day	$14.02	**GROUP CONTRACTOR'S FEE**	**On Camera**	**Off Camera**
				Group of 3 to 5	$161.21	$93.39
CREATIVE SESSION		**STUNT ADJUSTMENT**		Group of 6 to 8	$142.74	$81.07
AT AUDITION: First Hour	$352.36		$880.90	Group of 9 or more	$236.02	$132.17
Addt'l ½ Hr Units, ea.	$176.18	**ALLOWANCE FOR**		**WARDROBE ALLOWANCES**		
AT SESSION: additional 50% of Session Rate		**HAIRPIECE OR**		Non-evening Wear	$22.91	
DANCERS' HAZARD First Day	$242.68	**PERIOD STYLE HAIR**		Evening Wear	$38.14	
Each Addt'l Day	$157.73		$47.07	**MEAL PERIOD VIOLATIONS**		
GROUP DANCER LIP-SYNCH	$161.23	**FLIGHT INSURANCE**		1st & 2nd ½ Hours, each	$27.00	
DANCERS' FOOTWEAR	$15.08		$15.06	3rd, and ea. addt'l ½ Hour	$53.00	

TRAVEL TIME

TO LOCATION	FROM LOCATION	Note
--NO SERVICES RENDERED DAY-- $880.90	--NO SERVICES RENDERED DAY-- $880.90	Travel Time on Saturdays, Sundays and Holidays is paid at the otherwise appropriate rate Plus 50%.
--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr $27.53	--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr $27.53	
	Overtime past Midnight per ¼ Hour, (Time+½) $41.29	

EXTRAS

	MAIN RATES	TEST MARKET/"NON-AIR" COMMERCIALS:	CABLE		INTEGRATION	
	Unlimited		1st Cml w/ 1 yr use	Add'l Cmls in a day	Standard	Cable (1 yr)
HAND MODELS	$733.20	$487.60	$733.20	$183.30	$733.20	$541.80
GENERAL EXTRAS	$480.60	$278.80	$480.60	$120.20	$480.60	$356.90
STAND-INS	$528.50	$306.80	$528.50	$132.10		

STANDARD OPENING OR CLOSING		**CROWD SCENES**		**ALLOWANCES FOR VEHICLES, SKATES AND PROPS (Schd.D, Sect.17-I)**	
	$153.72	Registered Extras Requirement 45		Automobile, Trailer or Motorcycle	$48.04
WET, SNOW, SMOKE, & DUST WORK				Skates and Skate Boards	$12.06
	$59.89			Bicycle	$16.07
BODY MAKE-UP; SKULL CAP; HAIR GOODS AND HAIRCUTS		**LATE PAY DAMAGES**		Moped	$24.05
	$47.07			Camera	$7.33
WARDROBE AND WARDROBE MAINTENANCE ALLOWANCE		Up to 25 Days:		Pet	$30.61
Specified Wardrobe	$22.91	Per Day	$5.05	Luggage (each piece)	$7.33
Evening / Period Wardrobe	$38.14	Maximum	$126.25	Golf Clubs & Bag	$16.02
MILEAGE ALLOWANCE		Following 25 Days		Tennis Racquet	$7.33
Inside Studio Zone - R/T	$8.00	Per Day	$14.02	Skis	$16.02
Outside Studio Zone - Per Mile	$0.700			Binoculars or Opera Glasses	$7.33
				Large Portable Radios	$7.33
				Books (each)	$3.32
				Laptop, Cell Phone/PDA, iPod/MP3 Player	$7.33